

# SPEAKERS LEADCON 2021



**Tony Hoty**

This Lead Generation Pioneer will present the most important pillars you will need to establish in order to succeed in 2021 and beyond! He will cover both best practices and NEXT practices!



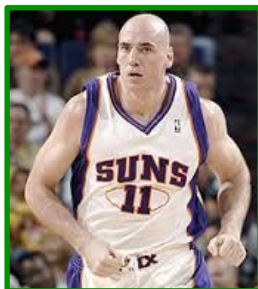
**Joe Altieri**

This Shark Tank entrepreneur has appeared on the hit TV Show not just once but twice! His rise to fame within the home remodeling industry has inspired countless others to continue to follow their dreams!



**Kyle Powers**

This well-established national trainer plans to unveil the step-by-step methodology that has enabled him to build million dollar marketing campaigns all over the country throughout the course of the pandemic.



**Pat Burke**

The first and only of his kind - this former NBA star owns the title of being the exclusive Irish-born player in the history of the league. He will share valuable coaching and leadership insights that took him from hardship to championship!



**Megan Beattie**

This marketing mastermind will outline the key essentials for properly handling inbound and outbound phone calls, highlighting all of the principles that helped her generate tens of millions throughout her career.



**Chris Williamson**

This proven recruiting master will share the fundamentals that have enabled him to place dozens of staff members for many of the top home remodeling companies in the United States and Canada.



**John Anglis**

This thriving CEO will reveal his proven blueprint for holding employees accountable in order to achieve peak performance, which allows you to work on your business instead of in it!



**Tim Musch**

This CRM engineer might be privileged to more critical data than any other professional in the home remodeling industry. He will share eye-opening industry metrics and conclude with several opportunities for growth.



**Brian Kaskavalciyan**

This customer relations expert will outline his magical strategies for creating a world-class customer experience that results in more repeat and referral business, as well as elevated review scores.



**Frank Farmer**

As a long-time veteran of the home remodeling industry, this pro will identify the differences among various forms of lead generation and share the best practices for handling leads that are generated through more nebulous channels.